

FLORENCE + THE MACHINE – SPOTIFY PLAYLIST CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL A PURCHASE IMPROVE ONE'S CHANCES OF WINNING

1. SPONSOR: Republic Records, a Division of UMG Recordings, Inc., 1755 Broadway, New York, NY 10019, is solely responsible for all aspects of this contest ("Contest").

2. ENTRY: You may enter this Contest during the period beginning at 12:00:01 A.M, August 26, 2015, and ending at 11:59:59 P.M., September 29, 2015, (the "Entry Period"). For purposes of these Official Rules ("Rules"), all times and days are Eastern Standard Time.

To enter, visit <http://dreamsetlist.florenceandthemachine.net> and follow the online instructions to submit your Spotify playlist submission ("Entry")

within the form. You must fill out all required fields on the entry form and click the submit button. After doing so, you are officially entered

into the pool of eligible contestants so long as your playlist follows the Entry Requirements and Judging Criteria listed below.

ENTRY REQUIREMENTS:

- Each Entry must include a minimum of 10 tracks.

3. LIMITATIONS: All Entries must be received by the end of the Entry Period. In event of a dispute regarding the identity of the person

submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address or Cell is registered. Entries by

any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Open only to persons 13 or older upon entering who are legal residents of, and physically located within, the fifty (50) United States or the District of Columbia (collectively, "Territory") and not employees of Sponsor; its parent, subsidiary, affiliated or successor companies; or the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor

members of their households or immediate families. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory; Entries or text messages that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misdirected, multiple, non-delivered, stolen, tampered with,

unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable satellite, network, server,

Internet Service Provider, Website or other connections; telephone or cell phone text messaging availability or accessibility; miscommunications; failed computer, satellite, telephone or cable transmissions, lines or technical failure; jumbled, corrupted, scrambled,

delayed or misdirected transmissions; computer hardware or software or text message malfunctions, failures, technical errors or difficulties; unauthorized human intervention; traffic congestion; undeliverable emails resulting from any form of active or passive email

filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due to electronic, mechanical

or human error or other causes; even if caused by the negligence of any of the Releasees.

You may submit more than one Entry; however each Entry must be unique and different from any other Entries submitted. No correspondence about Entries will be entered into, nor will videos be acknowledge or returned. If required information is not included, Entry will be disqualified.

Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

4. PRIZE: ONE (1) GRAND PRIZE: One pair (2) tickets to the winners nearest Florence + The Machine US tour show. One photo-pass for the show.

Tour management has the right to refuse photo pass for any reason.

Limit one prize per person/Address/Cell. Any depiction of prizes is for illustrative purposes only. Prizes are not redeemable for cash or

transferable. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. Sponsor will not replace any lost or stolen prizes. The prize cannot be used in conjunction with any other promotion or offer. Prize elements may

not be separated. Only the number of prizes stated in the Rules is available to be won. All prizes will be awarded provided a sufficient number of eligible Entries are received and prizes validly claimed by September 15, 2015, after which no alternate winners will be selected, nor unclaimed prizes awarded.

5. PROCEDURES: Entries will only be accepted during the Entry Period and will be judged by a qualified panel of judges ("Judges") who

will evaluate each Entry based on the following Judging Criteria:

JUDGING CRITERIA:

- Number of votes on the Releasee's playlist creation (50%)
- Compliance & observance of the Contest Rules (50%)

6. WINNERS: Potential winners will be notified by email or phone call on or about September 29, 2015. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: [1] potential winner's

failure to respond to notification within three (3) days after its transmission; [2] the return of an email notification as undeliverable after

three (3) attempts; [3] the return of any other notice or a prize as undeliverable; [4] potential winner's failure to provide Sponsor with

satisfactory proof that he/she is the authorized account holder of the Address or Cell associated with the winning Entry; [5] potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; [6] potential winner's failure to claim a prize within ten (10) days after it is sent; [7] potential winner's failure to validly claim any prize before September 30, 2015 and [8] any other non-compliance with Rules. In the event of a prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. All taxes are solely the responsibility of each winner.

7. PRIVACY POLICY/DATA COLLECTION: Information provided by you for this Contest is subject to Sponsor's privacy policy located at: <http://privacypolicy.umusic.com/>.

8. CONDITIONS: By entering this Contest, you agree, represent and warrant that: [1] you will be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; [2] the Entry becomes solely the Sponsor's property and will not be returned; [3] you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation,

PAGE 2

death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in the Contest or any Contest-related activity or travel or from any interaction with, or downloading of, computer Contest information; [4] the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); [5] any winner's acceptance of any prize constitutes the grant to Sponsor and assigns of an unconditional right to use that winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; [6] in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Contest, so that it cannot be conducted as originally planned, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Contest; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable; [7] the Releasees are not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes; [8] any portion of any prize not accepted or used by any winner will be forfeited; [9] the Releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason; [10] the Sponsor has the right, at any time and at its sole discretion, to disqualify any individual it suspects to be doing any of the following: (a) tampering or attempting to tamper with the entry process or the operation of the Contest; (b) violating the Rules; (c) violating the terms of service, privacy policy or other terms, conditions of use and/or general rules or guidelines of any Contest property or service or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or for any other good cause as determined solely by the Sponsor; [11] all disputes, claims and causes of action at law or in equity (individually, "Claim") arising out of or relating to this Contest, the meaning or interpretation of the Rules or any prize awarded shall be resolved by applying the laws of California, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in the state or federal courts within that state; [12] Sponsor has the right to modify prize award procedures at its sole discretion and [13] you are solely responsible for all fees incurred through your wireless phone service for text messages associated with participation in this Contest.

9. RULES & WINNERS' LISTS: For list of winners (after September 15, 2015) and/or Rules (before August 25, 2015), send a self-addressed, stamped envelope to: Republic Records, a Division of UMG Recordings, Inc., 1755 Broadway, New York NY 10019.